

# Jennifer Lyn Wakeman

208.757.8013 - jen.wakeman@gmail.com - www.jenwakeman.com

## EXPERIENCE

### Web Impakt - Idaho Falls, ID

*Graphic Designer*

September 2008 - May 2010

Responsible for all designs and layouts for websites, software and flash pieces. Job responsibilities also include quality assurance testing, writing user guides for Content Management Systems and training clients.

### Pop Art, Inc. - Portland, OR

*Junior Project Manager*

January 2008 - September 2008

In charge of facilitating online media projects with creative and development team members. General process includes scheduling, monitoring timeline and progress, and quality assurance on client projects.

*Interactive Media Services Intern*

July – November 2007

Worked directly with Senior Search Engine Marketing Analyst on media advertising objectives including Pay-Per-Click Management, Search Engine Optimization, and Web Site Analytics.

### The Art Institute of Portland

*Hollywood Boosters – Client Liaison*

April 2007

Facilitated web site development by communicating with the client and relaying information to the group in order to ensure their vision and objectives were met (<http://www.hollywoodboosters.com>).

*Digital Signage Project - Project Manager*

January – March 2007

Co-managed class project from vision to completion in designing and developing a new system for the media displays located in the lobby of the Art Institute of Portland. This involved the team collaboratively redesigning the displays' visual identity and developing an entirely new system of managing the assets for the plasma screen.

### Independent Design

*TamiGalvin.com & AmeliaBedeliaShort.com – Flash Programmer*

October 2006 & May 2008

Constructed two already designed web sites for a student's portfolio and film project built in Adobe Flash. (<http://tamigalvin.com> & <http://www.ameliabedeliashort.com>).

*Armstrong Acupuncture – Web Designer*

July – October 2006

Developed and designed a web site for a local acupuncturist helping to broaden client base and boost general awareness of the practice (<http://www.armstrongacupuncture.com>).

## SKILLS & ABILITIES

**Design:** Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Quark

**Production:** Macromedia Dreamweaver  
Macromedia Flash/ActionScript  
HTML  
CSS

**SEM:** Google AdWords/Analytics  
ClickTracks  
Atlas Media Console  
Nielsen @Plan & Ad Relevance

## EDUCATION

Bachelor of Science - Design Management, The Art Institute of Portland

December 2007